

# METROLAB FORUM

*International Dialogue  
on Metropolitan Planning*

**Register  
online!\***

**08.11.2021  
17:00-20:00**

## **INTERNATIONAL LECTURES**

**FORM & FUNCTION. METROPOLITAN DEVELOPMENT AGAINST THE GRAIN**  
*Paul Gerretsen, Deltametropolis Association, Rotterdam*

**"AVINGUDA DEL VALLÈS" - A CO-CREATION PROCESS**  
*Judith Recio Heredia, URBACT-RiConnect, Àrea Metropolitana de Barcelona*

**METROPOLITAN GOVERNANCE IN FRANCE. SOLVING PROBLEMS AND CREATING NEW ONES**  
*Gilles Pinson, Science Po Bordeaux*

**GOVERNANCE MODELS AND DEVELOPMENT IDEAS FOR METROPOLITAN AREAS**  
*Iván Tosics, Metropolitan Research Institute, Budapest Hungary*

**CROSS-BORDER SPATIAL DEVELOPMENT. PLANNING STRATEGIES BETWEEN MAAS AND RHINE**  
*Christa Reicher, Institute for Urban Design at RWTH Aachen University*

## **FORUM DISCUSSION**

*Eva Czernohorszky, Vienna Business Agency, Melanie Dobernigg-Lutz, Austrian Association of Cities and Towns, Andreas Hacker, Metropolitan Area Management Vienna/Lower Austria, Bernhard Steger, City of Vienna, Johannes Suitner, TU Wien*

**09.11.2021  
09:30-12:00**

## **METROPOLITAN WALKSHOP**

*Siebenhirten - Vösendorf, with Volkmar Pamer, City of Vienna*

**18:00-19:00**

## **DESIGN STUDIO EXHIBITION**

*Exhibition of the Design Studio "MetroLab Delta + Program", Vienna University of Technology*

**19:00-20:30**

## **MOVIE NIGHT & DISCUSSION**

*Ein Ort, der Gold Wert ist... A 2019, 60min, OmU (Engl.)  
Discussion with the Director Karoline Mayer*



# #4 PROGRAM

*What is the new role of metropolitan areas?*

**Location:** die Schöne, Kuffnergasse 7, 1160 Vienna

**\*More information & registration:** <http://metrolab.design>



# about

The MetroLab initiates an international dialogue on metropolitan planning. An exciting program of international lectures, podium discussions, metropolitan walks and movie nights awaits!

*Das MetroLab initiiert einen internationalen Dialog über Metropolenplanung. Ein spannendes Programm aus internationalen Vorträgen, Podiumsdiskussionen, Stadtspaziergängen und Filmnächten wartet!*



## #4 PROGRAM

Metropolitan areas consist of functionally connected heterogeneous environments that cross administrative boundaries and different spheres of competence. On the one hand, the great challenge is to sharpen a common identity of the metropolitan region. On the other hand, cross-border cooperation needs to be established within a well programmed polycentric network, shaped by the potential and role of all places. Multi-level governance structures as well as inter-municipal cooperation mechanisms are necessary in order to establish intra-regional synergies, ensure a coherent approach and thus, meet the challenges of sustainable metropolitan development. By exchanging knowledge and experience between different metropolitan areas, we will discuss how to improve the attractiveness, competitiveness and integration of the Vienna Metropolis.

*Metropolregionen bestehen aus funktional zusammenhängenden heterogenen Räumen, die administrative Grenzen und unterschiedliche Zuständigkeiten überschreiten. Die große Herausforderung besteht darin, eine gemeinsame Identität der Metropolregion zu definieren. Grenzüberschreitende Kooperationen bilden ein polyzentrisches Netzwerk, das durch das Potenzial und die Rolle der einzelnen Orte geprägt ist. Neue Multi-Level-Governance Strukturen sind notwendig, um intra-regionale Synergien zu schaffen und damit eine nachhaltige räumliche Entwicklung zu fördern. Anhand des Inputs verschiedener Metropolregionen diskutieren wir, wie die Attraktivität, Wettbewerbsfähigkeit und Integration der Metropolregion Wien verbessert werden kann.*

**DAY1**

08.11.2021  
17:00-20:00

# #4 PROGRAM

## International Lectures

International experts in urban governance, political science and urban sociology as well as in large-scale territorial development and co-creation processes will share their experiences about existing challenges and new approaches to different metropolitan areas and present innovative tools for metropolitan planning and design.

Live  
Event



### **Form & Function. Metropolitan Development Against the Grain**

*Paul Gerretsen, Director of Deltametropolis  
Association, Rotterdam*

To talk of metropolitan areas in The Netherlands is both preposterous and dead serious. Lacking a culture of congestion by absence of a relevant gravitational center and a condition of territorial and cultural flatness, cities in The Netherlands are small and cooperation is based on equality. However, piggybacked on centuries of trading opportunities in the delta area, an urban system of highly connected settlements gave form to an almost 50 million inhabitant mega-city-region. To cope with spatial and societal challenges in the flood prone land is therefore a continuous quest for the right scale-level and governance model.



### **"Avinguda del Vallès" - A Co-Creation Process**

*Judith Recio Heredia, Architect and  
Urban Planner, URBACT-RiConnect,  
Àrea Metropolitana de Barcelona*

The Metropolitan Area of Barcelona is currently drafting the Urban Master Plan, which proposes, among other things, structuring the territory through a network of metropolitan avenues. With our project, we are rethinking a section of one of such avenues, which passes through 4 municipalities and affects multiple public administrations and different levels of governance. Therefore, the challenge is to achieve a shared vision between all the stakeholders. To do so, we are carrying out a co-creation process with an integrated and multi-scalar approach, to respond to the needs of citizens, entities and politicians.



### **Metropolitan Governance in France. Solving Problems and Creating New Ones**

*Gilles Pinson, Professor of Political  
Science at Science Po Bordeaux*

The major French cities have succeeded in creating metropolitan governance arrangements that have few equivalents in Europe in terms of budget, skills and capacity for action. However, these French metropolises are giants with feet of clay. Their capacity to implement ambitious policies is highly dependent on the will of the municipalities, and as soon as they are set up, they are confronted with numerous criticisms. So can metropolitan governance "à la française" be a model for other countries?



### **Governance Models and Development Ideas for Metropolitan Areas**

*Iván Tosics, Urban Sociologist, Metropol-  
itan Research Institute, Budapest*

The complex web of urban challenges can only be handled by policies which are integrated from the vertical, horizontal, transversal and territorial aspects. The inevitable externalities of such policies can best be addressed on the territorial level of the functional metropolitan regions. The presentation will expound the results of international research programmes on EU metropolises led by the Metropolitan Research Institute, as well as the main outcomes of two ESPON projects in which Vienna was involved as a case study. The results will reveal options for the governance of functionally connected environments.



### **Cross-Border Spatial Development. Planning Strategies between Maas and Rhine**

*Christa Reicher, Chair of Urban Planning  
and Design at RWTH Aachen University*

The tri-national agglomeration between the Maas and Rhine is a unique area in many respects. Its location makes it one of the most important cross-border regions in Europe and forms a central, international region where knowledge, technology and services come together. In concretizing a new standard supported by policy, it is necessary to create space for new initiatives and experiments both in terms of working methods (process) and project level (product). The L'EAU (Lab for European Augmented Urbanism) project is developing an integrated spatial strategy based on an analysis of geographic, social and cultural layers. This offers connecting points for further cross-border concepts and projects.

**DAY1**

08.11.2021  
17:00-20:00

# #4 PROGRAM

## Forum Discussion

Live  
Event

**Eva Czernohorszky**

*Director of Technology Services, Vienna Business Agency*

**Melanie Dobernigg-Lutz**

*Austrian Association of Cities and Towns*

**Andreas Hacker**

*Manager SUM South, Metropolitan Area Management Vienna/Lower Austria*

**Bernhard Steger**

*Head of Department for District Planning and Land Use, MA 21 A – City of Vienna*

**Johannes Suitner**

*Univ.Ass. Research Unit of Urban and Regional Studies, Institute of Spatial Planning,  
TU Wien*

**Moderation**

*MetroLab*

// The MetroLab Forum #PROGRAM will take place as a live event at the gallery "Die Schöne" - Kuffnergasse 7, 1160 Vienna. In order to ensure a safe environment, please register online\*, comply with the current Covid-19 regulations and be considerate of others.

Please note that the number of participants of the workshop and seats at the movie night and international lectures + forum discussion are limited. If you register for the event, we will get back to you beforehand. //

**Location:** Die Schöne, Kuffnergasse 7, 1160 Vienna

**\*More information & registration:** <http://metrolab.design>

DAY2

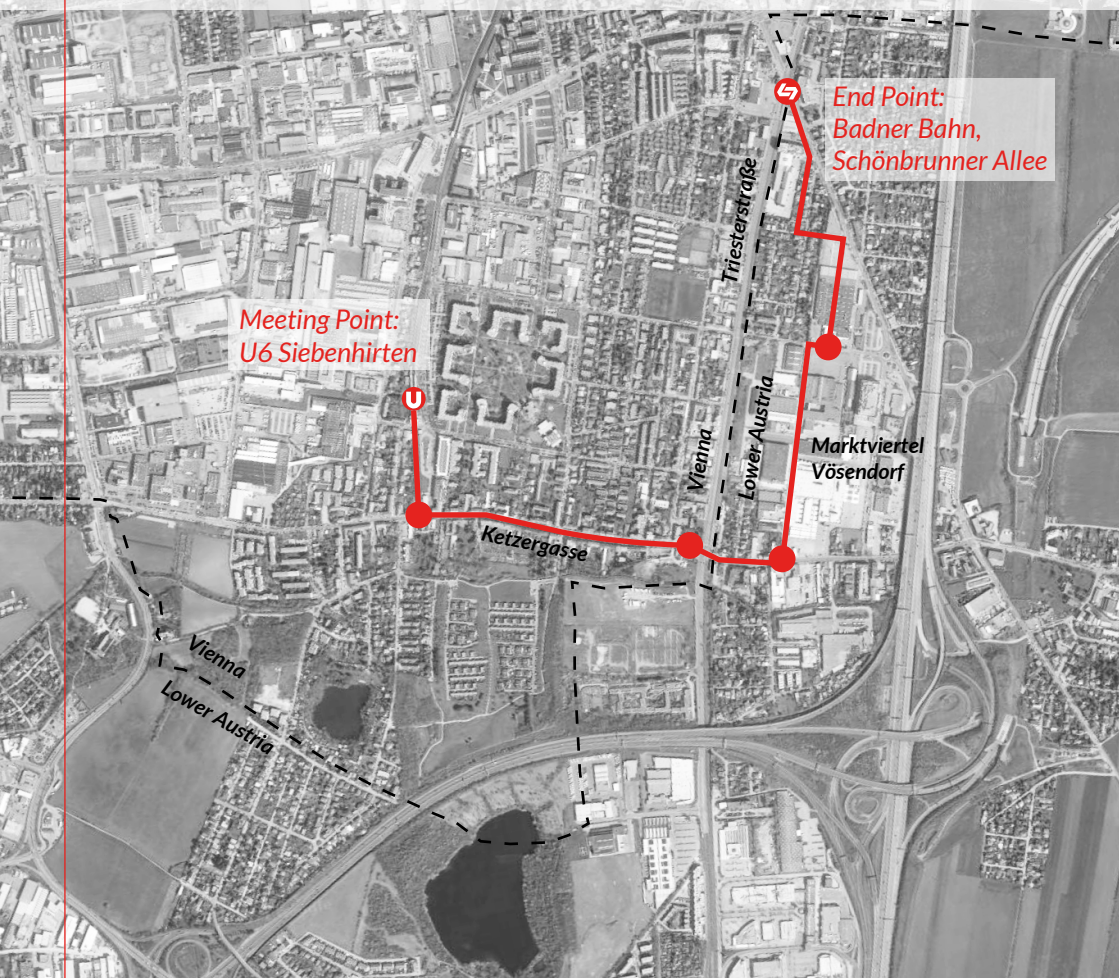
09.11.2021  
09:30-12:00

# #4 PROGRAM

## Metropolitan Walkshop

Regional cooperation areas are of high significance for the Vienna metropolitan area. Between Siebenhirten and Vösendorf, we focus on the multifunctionality and identity of the (sub)urban and discuss the potential of future cross-border development.

Volkmar Pamer, Target Area Coordinator Liesing Centre, Urban District Planning and Land Use, MA 21 A – City of Vienna



More information & registration: <http://metrolab.design>



**DAY2**

09.11.2021  
18:00-19:00

# #4 PROGRAM

## Design Studio Exhibition

As a closing of the Urban Design Studio "MetroLab Delta + Program", which is held this semester in cooperation with the Institute of Urban Design at the Vienna University of Technology, the students' final designs will be presented and exhibited. The Design Studio is looking for strategies for the metropolitan area by developing concepts for programming its urban and rural landscapes, both on the metropolitan and local scale.

### Lecturers

**Nela Kadic**

TU Wien, Research Unit Urban Design, Senior Lecturer

**Stefan Mayr**

MetroLab | Superwien Urbanism Vienna, Architect ZT

**Cédric Ramière**

MetroLab | CoCo architecture Dordogne, Architect DPLG

in cooperation with

**Städtebau** TU Wien



**Location:** Die Schöne, Kuffnergasse 7, 1160 Vienna

**More information & registration:** <http://metrolab.design>

DAY2

09.11.2021  
19:00-20:30

# #4 PROGRAM

## Movie Night

Live  
Discussion  
with the  
filmmaker

### Ein Ort, der Gold wert ist...

A 2019, 60min, OmU (Engl.), D: Karoline Mayer

The documentary draws a portrait of Simmering, a district in the southeast of the city of Vienna. Once a typical Viennese working-class district, the proportion of industry and commerce has been steadily declining here since the 1990s and is being replaced by monofunctional residential construction - increasingly in the luxury segment - and space-intensive retail. "A natural development - we live in a post-industrial era" is the narrative that has so far been scarcely questioned. At the same time, the remaining companies complain in unison about a lack of space and unrealizable expansion requests. Young entrepreneurs often look in vain for affordable production locations in the city. And businesses that have been at the same location for centuries are confronted for the first time with complaints from neighbors about noise or smells. What does that mean for a city like Vienna and for Simmering as a former workers' district? Who profits from the marginalization of work and the associated narrative? The film concludes that the rapidly rising property prices in Vienna and speculation are fueling this development and calls into question the concept of land ownership.



© Karoline Mayer

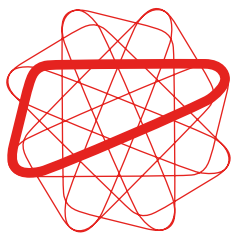
in cooperation with

**Location:** Die Schöne, Kuffnergasse 7, 1160 Vienna  
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**wonderland**  
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architecture

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Kunst, Kultur,  
öffentlicher Dienst und Sport**



# METROLAB FORUM

*International Dialogue  
on Metropolitan Planning*

**DAY 1**  
International  
Lectures  
**DAY 2**  
Metropolitan Walks  
Movie Night

**OCT  
12 & 13  
2020**

## #1 METRO

*What is the future of metropolitan mobility?*

A coherent, cross-border transportation network is the backbone of metropolitan development. Innovative connectivity is a major tool for creating new centralities and to enable the development of new urban-rural lifestyles.

**NOV  
02 & 03  
2020**

## #2 GROWTH

*How to manage urban growth?*

In order to strengthen or reconfigure the polycentric structure of a metropolis, new forms of governance and planning tools are needed to maintain existing standards while fostering compact growth.

**OCT  
04 & 05  
2021**

## #3 DELTA

*Can metropolitan landscapes become resilient?*

Metropolitan landscapes are used to grow food, produce energy and for leisure and recreation. Strengthening the environmental assets is the precondition for maintaining the quality of life and creating crisis-proof metropolitan areas.

**NOV  
08 & 09  
2021**

## #4 PROGRAM

*What is the new role of metropolitan areas?*

The economies and urban landscapes of metropolitan areas are strongly influenced by structural transformation processes. Establishing new synergies and re-defining governance structures creates new perspectives for future development.

**Location:** Die Schöne, Kuffnergasse 7, 1160 Vienna

**More information:** <http://metrolab.design>

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**METROLAB**  
RESEARCH | DEVELOPMENT | SERVICE

A project by

**SUPERWIEN**  
architecture urbanism

**COCO**  
architecture, urbanisme, etc.